

Customer Copy

Exhibitor's Profile

Exhibiting Company's Name			
Exhibiting Person's Name		Designation	
Address			
		City	
State		PIN	
		Phone	
Pan No.		Tin No.	
		Mobile	
Email		Website	

Company Name as desired on stall Fascia (IN CAPITALS)

Please note that your Company fascia would not increase 20 letters. Only name of company will be displayed Ltd. / Pvt. Ltd., will not be displayed

Preferred Stall No. **Stall Size**

Participation Charges		UNITS	GST (@18%)	NET AMOUNT
Shell Scheme	Rs. 4500/sqm	x.....sqm	+.....	=.....
Raw Space	Rs. 4000/sqm	x.....sqm	+.....	=.....
Extra Power Load	Rs. 1500/KW	x.....kw	+.....	=.....
Compressed Air	Rs. 5000/conn		+.....	=.....

Please add 10% on 2 sides, 15% on 3 sides open stall
(Subject to the availability)

AMOUNT	<input type="text"/>	GRAND TOTAL	<input type="text"/>
		50% ADVANCE	<input type="text"/>
		BALANCE	<input type="text"/>

Product/Service/Brand to be Exhibited

Payment Details

We wish to solicit our participation in **Showman's Knit Vision 2020** at Dana Mandi, Ludhiana. We acknowledge that we have read and accepted the Rules & Regulations, by submitting this application, we undertake to comply with the same.

We are enclosing DD/Cheque/Cash _____ Dated _____ Drawn on _____ Bank for Rs. _____ in favour of Showman Associates Pvt. Ltd. payable at Ludhiana.

Confirmed by : _____

Signature with Seal: _____

Date: _____ Place _____

• Balance/Full payment must be made before 20 days from show date. (To be accepted & confirmed by Company Authorised Signatory only)

PAYMENT DETAILS FOR EXHIBITORS

Beneficiary Name: Showman Associates Pvt. Ltd. **BANK:** HDFC Bank Ltd., **A/C No. :** 06342020003100
IFSC / RTGS : HDFC0000634 **Swift Code** HDFCINBBXXX
Branch Address: HDFC Bank Ltd., Feroze Gandhi Market, Ludhiana (Punjab) India

RULES & REGULATION FOR PARTICIPANTS

Possession of Stall: Exhibitors can start moving in their materials setting up stalls one day before exhibition at 8.00 am. Please note that the possession of the stall will not be given till all the dues are cleared by the exhibitor. Exhibitors are requested to have their stalls ready by 10.00 am on First day of exhibition so that the inauguration can be taken place on schedule.

Vacation of Stalls:

Exhibitors are allowed to remove their exhibits only after official closure of the exhibition on LAST DAY of the exhibition. Goods can be taken out of the venue only after submitting exit pass in duplicate duly signed by organisers. The work of removing the exhibits from the venue must be completed same day. After this period the organisers will be at the liberty to remove the exhibits at the cost and risk of Exhibitors.

Change of Venue and Dates:

- (1) The organizers reserve the right to change the venue, dates and/or duration of the exhibition. In such an event, the obligation of the exhibitor to participate shall remain in force, so long as he is informed about the changes by the organizers as early as possible, either by individual communication or press advertisements.
- (2) The organizers also reserve the right to change the floor plans and/or location of space allotted or stall not to an exhibitor or exit/entry points, passages, etc anytime before the commencement of erection of the stalls, if in the opinion of the organizer, such changes are necessary.
- (3) Any such changes shall not be sufficient ground for exhibitors to cancel their participation and in case of withdrawal from participation, no refund will be permissible.

Cancellation: The organizers reserve the right at all times to change the dates of the exhibition or cancel for reasons beyond their control.

General:

- (1) Exhibitors are not allowed to use space/passage other than allotted to them. Similarly, exhibitors will not be allowed product demonstrations which will cause objectionable odors or play stereo equipment disturbing other stall holders. The organizers will decide as to what constitutes a nuisance and their decision will be binding on the exhibitors. Exhibitors are requested to approach organiser for any help and not to deal directly with the contractor / Fabricator.
- (2) The organizers will do their best to ensure supply by contractors, but shall in no circumstances to organizers will be responsible, if such services cease to exist.
- (3) Participants will keep and maintain fire-fighting equipments within their stall as per safety regulations. Making arrangements for fire extinguishers is the responsibility of the individual participants.
- (4) Organisers are not responsible for any Octroi exemption & formalities if the same is not sanctioned by the local authority even after the serious efforts are made.
- (5) Exhibitors are not allowed to put the banners outside their allocated stall.
- (6) Space allocated can not be subletted or shared.
- (7) The stall allotted is meant for display and demonstration of products. No actual sales can be made from the stalls in the event.
- (8) Any verbal agreement concerning any particular clause / rule of this contract or the Exhibition are not valid unless confirmed in writing.
- (9) Exhibitors requiring extra electrical load, compressed air, extra furniture, logistic help, have to intimate organisers along with space booking form.
- (10) Exhibitors or their agents shall be deface any part of the exhibit building, the booths, or booth contents or equipment and decor. Under those circumstances, the exhibitor is liable to the owner of the property so damaged.
- (11) All demonstrations or other activities must be confirmed to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to be exhibitor.
- (12) If the exhibition is abandoned, cancelled or suspended in whole or in part by reasons of war, fire national emergency, labour, non availability of exhibition premises or any other cause not within control of Organizers may, at its own discretions, refund the rental paid by the exhibitor after adjusting the basic expenses incurred or a part thereof, but Organizers shall be under no liability for any actions, claims or losses.
- (13) Organisers have no smoking policy inside the exhibition area. Exhibitors are therefore requested not to smoke inside the exhibition venue.
- (14) Front of the stall should have appropriate exit (minimum 0.75m) for the exhibitors / visitors incase of emergency.
- (15) All exhibitors are responsible for the cleaning of stall furnishings, exhibits and the general tidiness of the stall.
- (16) Exhibitors are liable to pay Service Tax as per the prevailing rates.
- (17) Packaging and other materials (LPG cylinder) presenting a fire risk must not be stored in the stands, or on the Expo floor.
- (18) The height of stands is limited to 2.4 mtrs and passage is 3 mtrs wide, so the material brought in the exhibition should not exceed the stand height.
- (19) Exhibitors are reminded that their insurance of goods and exhibits should take effect from the day that the goods are brought to the exhibition venue and should remain in force until their exhibits are removed. Exhibitors are required to take out adequate insurance cover against the kinds of risks they will incur in connection with the Exhibition, especially public liability, all risks on property, employer's liability and personal accident to staff. In addition, exhibitors may also wish to take out insurance for losses and wasted expenditure in the event of the exhibition being abandoned or curtailed.
- (20) Please do not send any stand material and/or literature in the name of organizers or in the name of any member of the organising committee at the venue.
- (21) The height of fabrication on the raw space should not exceed 10 ft. including roof of the stall.
- (22) The organizers will make general security arrangements. However, participants will be responsible for the security of the exhibits and the stall.
- (23) Exhibitors are not allowed to use hazardous chemicals dangerous to building, persons etc.
- (24) The exhibitors bringing heavy machinery should bring plates / concrete slabs to place the machinery in the stall. The same should be informed to the organisers prior to commencement of the exhibition.
- (25) The organisers will ensure the availability of Movers and Packers at the venue however, the exhibitors will have to bear the costs of loading and unloading.
- (26) Any Verbal agreement concerning any particular rule of this contract is not valid unless confirmed in writing.
- (27) The very fact that a Exhibitor / Speaker participate in the event, it is presumed that he/she, his/her company has read the rules and regulations formulated by the Organisers and confirmed to abide by them.
- (28) Disputes, if any, arising out of unresolved matters between exhibitor and organizers shall be settled by arbitration in accordance with the Arbitration and conciliation Act 1996. The arbitration proceeding will be conducted in English and at Ludhiana, Punjab India only.
- (29) All exhibitors are requested to wear their identity badges while at the fair.

RENTAL CHARGES FOR EXTRA FURNITURE & FITTINGS

Item	Indian Exhibitors (Rs.)	Foreign Exhibitor (US\$)
Information Table	1000.00	18
Folding Expo Chair	200.00	4
Glass Top Showcase	2000.00	35
Spotlight	300.00	6
Plug Point 15A	200.00	4
Tube Light 40W	200.00	4
Fascia Name Change	500.00	10

NOTE: Please give your extra furniture requirement along with the Space booking form.

PAYMENT DETAILS FOR FOREIGN EXHIBITORS

Foreign Exhibitors can also send the payment through the bank transfer the details of intermediary bank is as below. Please remit the proceeding to....

Intermediate Bank :

JP Morgan Chases Bank, New York A/c No. 001-1-406717

Intermediate Bank's : **Swift Code: CHASUS33**

Intermediate Bank's : **ABA Routing 021 000 021**

Further Credited to : HDFC Bank Ltd., Ludhiana

Swift Code HDFCINBBXXX

Beneficiary Name : Showman Associates Pvt. Ltd.

A/c No. 06342020003100 IFSC / RTGS : HDFC0000634

HDFC Bank Ltd. Stock Exchange Branch Ludhiana Punjab India

For more information please contact :

SHOWMAN ASSOCIATES (P) LTD. (Exhibition Division)

WELKOM PALACE, G-1, SARABHA NAGAR, LUDHIANA. (PB.) INDIA

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 : 098141-27501
 DHRUNESH SHARMA : 099141-27503
 : 099141-27501
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